A Dragon Class yacht caught by Uffa Fox's 'Colorsnap' camera.

Famous yacht designer, Uffa Fox, enjoys taking colour pictures.

A friend comes alongside – and Uffa Fox takes another picture.

UFFA FOX took these snaps with his Bantam 'COLORSNAP' camera

It's only natural that Uffa Fox uses the Kodak Bantam 'Colorsnap' camera. It's as streamlined as one of his own yacht designs. It's swift and simple to use. It makes colour photography easy for anyone.

Follow the straightforward instructions built into the camera back and press the button. You get snap after sparkling snap in glorious, natural colour, on famous 'Kodachrome' film or the new 'Kodacolor' film. And, of course, it's a grand black-and-white camera, too. Ask to see it at your Kodak dealer's. £9.11.10d., inc. tax.

Solent giantess, The Queen Mary, snapped by Uffa Fox. He took all these pictures on 'Kodachrome' film.

The 'Colorsnap' camera takes so many kinds of pictures

With the Bantam 'Colorsnap' camera you can get colour slides and prints, fine quality black-and-white pictures and flashsnaps. For brilliant full-colour slides use 'Kodachrome' film. These slides can be used for home projection and you can have colour prints made from them. You can also get colour prints with 'Kodacolor', the new colour negative film specially made for this purpose. And, of course, you can load with 'Kodak' black-and-white film. For night snaps indoors, fit the 'Kodak' Flasholder (extra).

IT'S **Kodak** FOR COLOUR

KODAK LTD., KODAK HOUSE, KINGSWAY, LONDON, W.C.2.
'Kodak' is a Registered Trade Mark.

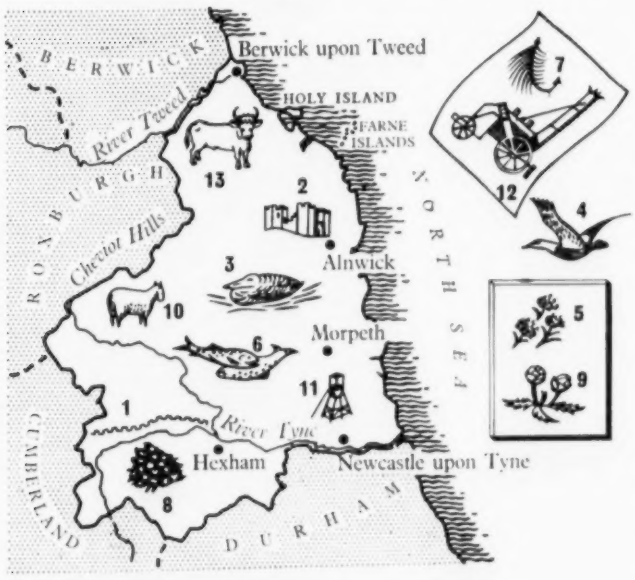
Associated Electrical Industries employ 104,000 people

Who are they? They are Ted Neville, Bob Lennox, Harry Green—and 103,997 others we can't talk about here. Ted Neville spends his spare time riding surf on Bondi beach and his working hours as a motor tester in the A.E.I. (Pty) factory at Auburn, Sydney. Bob Lennox, a machinist in the A.E.I. turbine works at Larne in Ulster, plays darts for the team at his local. Harry Green is a research scientist in the A.E.I. laboratories at Aldermaston and says his children leave him no spare time at all.

AEI *part of a great Britain*

Painted by Barry Driscoll

Shell guide to NORTHUMBERLAND



A tough primitivism of hill and moor, cloud, wind and sea, distinguishes Northumberland, a border land between past and present as well as between England and Scotland. Hadrian's Wall (1), begun in A.D. 122, kept the fierce northerners out of Roman Britain. Alnwick Castle (2), border fortress of the Percys, has stone figures on the gate and barbican, as if watching for medieval raiders out of Scotland. The Farne Islands out to sea, nesting-place of the Eider Duck (duck 3: drake 4), which is known as St Cuthbert's Chicken, recall early times of English Christianity, when St Cuthbert in 686, racked with disease and existing on a few onions, was a hermit among the sea-pink (5) and the sea-birds of the Farne.

This ancient land of trout (6) and salmon (the salmon fly (7) is the Durham Ranger), of clumps of elder (8), and upland colonies of the rare Globe-flower (9), and Cheviot sheep (10), owes its modern importance to the coal-pits (11), which George Stephenson (1781-1848) served as an engineer.

Pit-transport led to the railway, and to Stephenson's pioneering locomotive The Rocket (12) built in 1829. Perhaps the best symbol of the county's tough nature, historical, industrial and physical, is a bull of the famous "wild" cattle of Chillingham Castle (13), reputed descendants of the most ancient cattle of Britain.

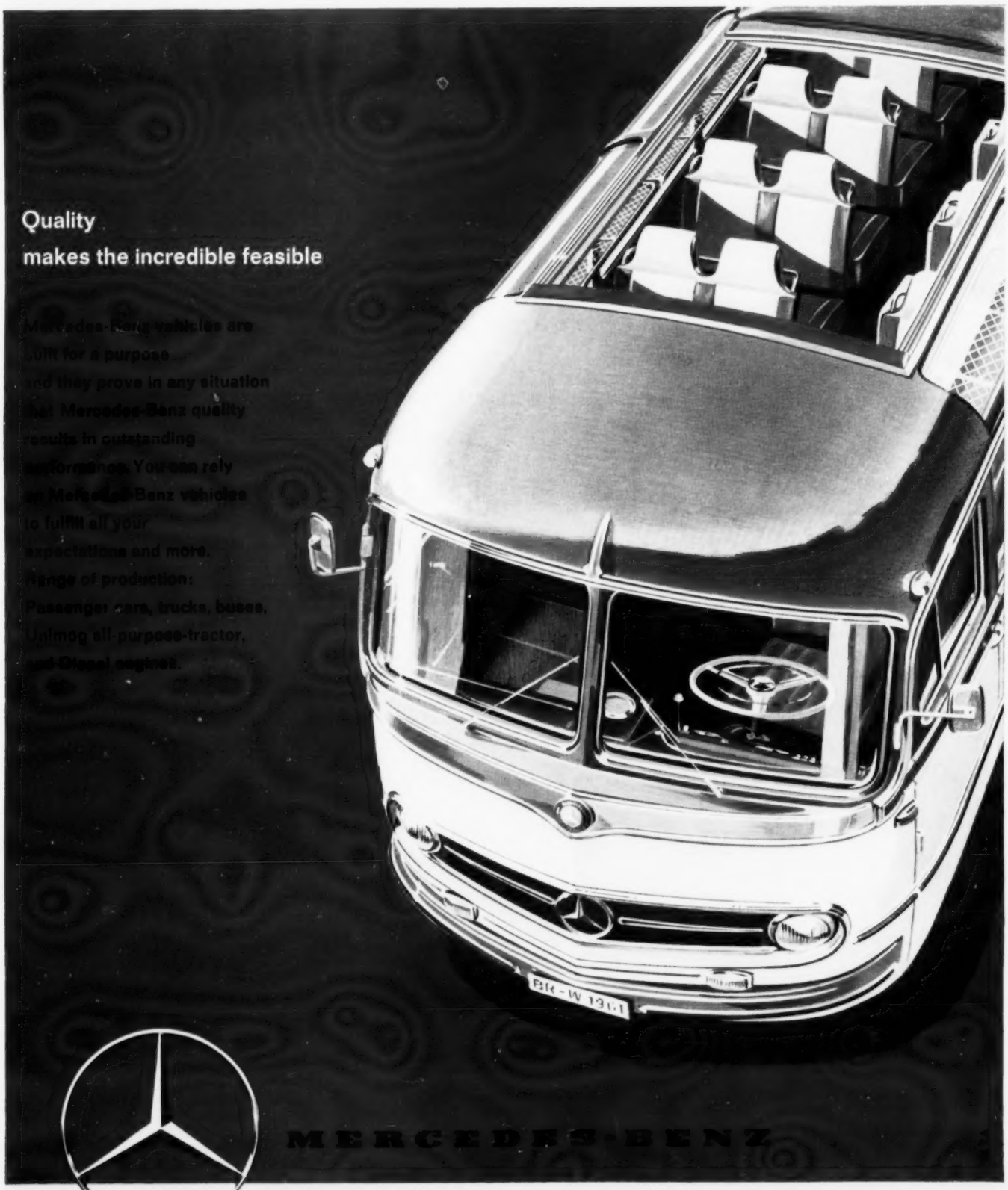
The "Shell Guide to Wild Life", a monthly series depicting animals and plants in their natural surroundings, which gave to many people pleasure last year, is published in book form by Phoenix House Ltd. at 7s. 6d. The "Shell Guide to Trees" and "Shell Guide to Flowers of the Countryside" are also available at 7s. 6d. each. On sale at bookshops and bookstalls.

YOU CAN BE SURE OF SHELL *The key to the Countryside*

(Advertisement)

If I had known...

I am not really a betting man but I do like to contradict and so, now and then, I make a bet.

"Hallo there," I called to a friend I met the other day in Johannesburg. "What's all this?" We were in Hoff Street and there was a crowd round a large bus. "Well," my friend explained, "it appears the driver of this bus said he would turn here in one go. Don't ask me why. Perhaps someone tried to challenge him and bet him he couldn't. Do you think he can? Everyone here says it's impossible." Well, Hoff Street is narrow and this was a bus, a large one at that. I know that even large cars do not often manage to turn here in one sweep, so obviously this bus could not do it. However, the urge to contradict got the better of me and I said, "Of course this long chap can turn here. It's obvious." My friend grinned. "I bet he cannot." I accepted the challenge: "Bet you 10 bottles of beer!" He beamed with delight and I already considered myself the loser. Just then the driver started up and before we quite realised what had happened he had turned round without as much as touching the kerbstones. We were startled; yes, I was too, and we went across the road for another look at this wizard and to have a word with the driver.

Seeing the star on the radiator, I grinned ruefully. "It's a Mercedes-Benz. If I had realised that, I would of course have made a bet for 20 bottles or more."